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FOR IMMEDIATE RELEASE

When Bobby Unser wheels his all-new 1972 Olsonite Eagle around the Indianapolis Motor Speedway Saturday in a try for the pole, he will be seeking to retain his speed supremacy in the fastest field of USAC cars and drivers ever assembled for a championship event.

The Albuquerque Ace now owns the official track mark at every speedway where championship races will be run this year, except the Big Three - Indianapolis, Ontario and Pocono - and he has added unofficial records at each of the first two. The third, Pocono, is yet to be tested by Unser and his screaming Eagle.

He also holds all-time official speed record (193.444 mph) for USAC championship and all other open cockpit cars as a result of a spectacular run for the pole in his 1971 Olsonite Eagle at Michigan International Speedway last summer. And just two months ago he established a new unofficial speed record of 196.9 mph with his new machine during Goodyear tire tests at Ontario Motor Speedway.

It's no secret, however, that the speed record most cherished by the 1968 Indianapolis 500 and USAC champion is the one that will put him on the inside of the front row in the biggest jewel of auto racing's Triple Crown on May 27.

In two earlier USAC championship races this year, the slim speedster busted his own track records to capture the pole at both Phoenix and Trenton. He went on to win the Phoenix event but was forced out of the Trenton race with fuel line trouble after traveling only 13 laps.

Unser, largely due to his exploits in a 1971 Olsonite Eagle last season, when he started in the pole position in seven of 10 events, is the leader in USAC track records, with seven. Ironically, the runner-up, with four, is Dan Gurney, captain of the Olsonite Eagle team who also builds the famous Eagle race cars in his All-American Racers, Inc., shop at Santa Ana, Calif. Unser's brother, Al, is in third place, with three.

Unser's feats on the speedways last year - coupled with Gurney's success for three years prior to that - has enabled car owner Oscar L. (Ozzie) Olson to maintain his record as the most successful USAC owner since he entered racing in December, 1967.

Olson is president and sole owner of Swedish Crucible Steel Co., whose Olsonite Division sponsors the Olsonite Eagle.

In four years of campaigning the USAC circuit with drivers Unser and Gurney - and for a short time with Swede Savage - Olson's cars have won 11 of 29 races in which they competed. In addition, they finished second in four (twice at Indy with Gurney driving), third in two (once at Indy with Gurney at the wheel), and fourth in three (twice at Indy, once with Denny Hulme driving a second Olsonite Eagle, and last year with Jim Malloy backing up Bobby Unser in a second car).

His Olsonite Eagles also have won the pole position in 18 of 29 races, eight times with Gurney in the pilot's seat, nine with Unser driving, and once with Swede Savage.

Olson's Swedish Crucible Steel operates five plants in the U.S., two in Canada, and one each in Germany and Mexico.

The company's Olsonite Division is the world's largest producer of toilet seats and a leading supplier of steering wheels to the automotive and marine industries. The division also makes custom plastic moldings, as well as packaging and insulation materials.

A foundry division supplies steel castings for cars, trucks and trailers, and armor castings for defense products.