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FOR IMMEDIATE RELEASE

INDIANAPOLIS - When Tony Hulman chants, "Gentlemen, start your engines," on May 28, there will be three Olsonite Eagles headed toward the starting line in the Indianapolis 500, all owned by Oscar L. (Ozzie) Olson, Detroit industrialist and sportsman.

In the middle of the front row will be Bobby Unser, driver of Olsonite Eagle No. 8, the same car that holds the world speed record (212.776 mph), seeking to repeat his 1968 victory in auto racing's premier event.

On the outside of the sixth row, driving Olsonite Eagle No. 48, will be Jerry Grant, the first man to crack the 200 mph speed barrier (while qualifying for the Ontario 500 in a 1972 Olsonite Eagle last fall), hoping there will be no repeat of the refueling debacle which cost him second place in the 500 last May.

Taking the green flag from the middle of the seventh row will be Wally Dallenbach, behind the wheel of Olsonite Eagle No. 62, striving for his first finish among the leaders at the big brickyard.

And running the show in the pits will be Dan Gurney, former driving superstar, who won just about every honor auto racing had to offer except the 500 before his retirement from driving in 1970. Gurney, who built the three Olsonite Eagles in his All-American Racers, Inc., shop at Santa Ana, Calif., is team captain.

One thing is certain. The most nervous man connected with the Olsonite racing effort will not be Unser, or Grant, or Dallenbach, - or even Gurney - but Olson, who in six years of racing cars at Indy has seen his cars finish second twice, third once and fourth twice, but never first.

Nevertheless, Unser's performance on the speedways in the past three years as driver of the Olsonite Eagle - combined with Gurney's success for three years prior to 1971 - has earned Olson the reputation as the most successful USAC championship car owner since he entered racing in December, 1967.

In five seasons, his cars have won 14 of 37 races in which they competed. In addition, they finished second in four (twice at Indy), third in two (once at Indy), and fourth in three (twice at Indy).

Gurney, whose All-American Racers built 21 of the 33 cars racing at Indianapolis this year, drove his Olsonite Eagles to two seconds and a third there for Olson in 1968, 1969 and 1970. In 1968, Dennis Hulme finished fourth in a second Olsonite Eagle, and the late Jim Malloy accomplished the same feat as a second Olsonite driver in 1971.

Attesting to their speed supremacy, Olsonite Eagles have won the pole position in 25 of 37 races entered during this five-year period, 15 times with Unser driving, eight times with Gurney at the wheel and once each with Swede Savage and Jerry Grant as the pilots.

Olsonite Eagles own track records at 10 tracks where USAC races have been run in the past five years. Their nearest competitor holds only three.

Olsonite Division of Swedish Crucible Steel is the world's largest manufacturer of toilet seats. It also is a leading maker of steering wheels for the automotive and marine industries and a principal supplier of custom plastic moldings, packaging and insulation materials.